

YOUR FORMULA FOR DRESSING EFFORTLESSLY IN JUST 10 MINUTES




Style with Char
STUDIO

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Hi, I'm Char from Style with Char Studio



I've been a stylist for more than nine years, helping women like you to not only feel more confident but also to relish the comfort and style of their clothes, and reclaim the time they once spent on shopping. My clients trust me to deliver the perfect fit, comfort, and style.

But I've walked in your shoes too. Managing a 40-hour (*or often longer*) work week, I understand how life-changing it can be not to worry about tomorrow's outfit. Dressing well is vital for your career, yet it often doesn't seem like a top priority amidst a hectic schedule.

I'm here to help you cross this off your list. I look forward to making your daily fashion choices easier and more enjoyable.

Welcome

For more than nine years at Style with Char, I've been the go-to stylist for busy career women like you, helping to craft a wardrobe that's both polished and professional. I understand the whirlwind of your daily life. You're always on the go, constantly prioritizing your next task. You've expressed how crucial it is to look sharp and well-put-together at work, yet what you truly desire is to be ready in 10 minutes or less each morning. Don't worry, I've got you covered!

I know you might enjoy the thrill of shopping, but let's face it, who has the time? The thought of driving to a store, wading through endless racks, and trying on countless outfits can be daunting — and that's not even considering the time-suck of online browsing. I get it, and that's why I'm here for you.

This e-book is about revolutionizing your view of your wardrobe. Imagine a closet where every item has its purpose, where each piece pairs effortlessly with others, creating seamless, stylish outfits. Picture yourself with those precious extra minutes in the morning, perhaps enjoying a delicious cup of coffee before stepping out. Sounds wonderful, doesn't it?

If this is what you're looking for, you're exactly where you need to be. Find your style solution at stylewithchar.com.

Chapter 1:

The Benefits of the Dress Effortlessly Formula

I've been right where you are. I understand the daily challenge of needing to appear polished and professional. I've faced those mornings, standing in front of my closet, desperately trying to find something that goes with the skirt I've already put on. I've experienced the frustration of trying on nearly everything I own, just to find the right look for the day.

That's where the **Dress Effortlessly Formula** comes in, offering clear and tangible benefits. This strategy provides you with a carefully selected collection of clothing items, all designed to seamlessly coordinate in a mix-and-match fashion.

Here's what you can look forward to with the **Dress Effortlessly Formula**:

- **Simplifying** the process of getting dressed each day
- Making **fewer decisions** about what to wear
- Gaining confidence in your consistently **polished and cohesive** appearance.
- **Maximizing your clothing budget** by investing in versatile pieces that complement your existing wardrobe.

Chapter 2:

The Dress Effortlessly Formula

The **Dress Effortlessly Formula** was crafted with one goal in mind: to streamline your morning routine so you can be ready in 10 minutes or less. Designed for those hectic weekdays, it ensures you to step out the door looking both polished and professional with minimal effort.

At the heart of the **Dress Effortlessly Formula** is a straightforward approach. You'll select 20 key clothing items (plus a few accessories) to form the foundation of your wardrobe. The beauty of this system lies in the confidence you'll gain, knowing that each piece can be effortlessly paired with at least five other selections, offering versatility and style with every choice.



Your Formula for Dressing Effortlessly in 10 Minutes

Take a thoughtful approach when choosing your wardrobe pieces. It's important to select items that you not only love but also ones that offer versatility. Aim for seasonless essentials – garments that are effortlessly wearable throughout the year, perhaps with an added layer like a jacket when the temperature dips.

Your selection will encompass four essential categories: bottoms, tops, jackets, and dresses. Below is a detailed breakdown of what to include in each category:

Items	Description	Color Variety	Pro Tips
5 Bottoms	Any combination of pants, leggings, crop pants or skirts	3 in dark colors and 2 in light or mid-tone colors	<i>Choose items that adhere to your company dress code.</i>
10 Tops	Any combination of tank, tee, blouse, button-down or sweater	3 in dark colors, 3 in light colors and 4 in mid-tone colors	<i>Choose flattering necklines and lengths.</i>
4 Jackets	Any combination of jacket, blazer, wrap, cape, poncho, vest or cardigan	1 in dark colors, 1 in light colors and 2 in mid-tone colors	<i>Select textured jackets for added interest.</i>
1 Dress	Any dress	1 in a dark color	<i>Opt for versatile dresses that can be worn alone or with a jacket</i>

Color Variety

Having a range of colors is crucial to prevent your wardrobe from resembling a uniform. There was a phase in my career when I realized my wardrobe had become just that – a uniform. Every day, it was black pants, a variety of long or short-sleeve quality t-shirts, and a rotation of three jackets. This repetitive attire didn't allow me to stand out at work.

Your Formula for Dressing Effortlessly in 10 Minutes

To help you avoid this same situation, I've included a suggested color breakdown in the table above. Feel free to interpret what 'dark', 'light', and 'colored' mean for you, but here are my guidelines:

- **Dark:** Dark neutrals such as black, navy, chocolate, or dark gray.
- **Light:** Light neutrals like white, cream, tan, or light gray, and soft colors such as pale pink.
- **Mid-tone:** Accent colors in your favorite shades of red, orange, yellow, green, blue, or violet.



Chapter 3:

Tips for Success with the Dress Effortlessly Formula

To enhance the effectiveness of the Dress Effortlessly Formula, consider these tips when choosing the perfect clothes to suit your style and needs.

Embrace Timeless Classic Pieces

Stock your closet with classic pieces that are always in style and work for any season. These are your essential go-to items, forming the backbone of your wardrobe. Classic pieces are timeless. They feature clean silhouettes, tailored cuts and give a sense of simple elegance. Consider versatile staples like a soft, cozy cardigan, a sharp white button-down shirt, or a reliable denim jacket.

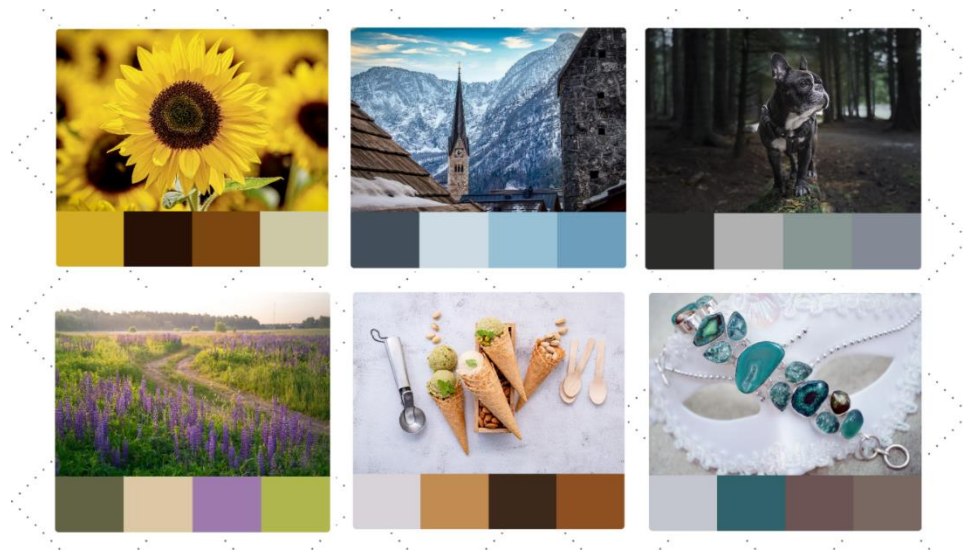
But classic doesn't have to mean boring. Refresh these timeless pieces by pairing them with a few trendy items. This could mean adding a bold scarf in the winter, a statement necklace in the spring, or some trendy sandals in the summer. These small updates keep your classic look contemporary and stylish.

Standardize your color palette for cohesive style

A well-thought-out color palette is key to a cohesive and versatile wardrobe, and for the maximum number of mix-and-match options. Choose a set of core neutrals, like black, gray, and white, or earthy tones such as browns and tans. Complement these with accent colors that resonate with your personal style. This approach not only simplifies outfit coordination but also ensures that each piece you own works harmoniously with others, maximizing your wardrobe's potential.

Here are six examples of using a favorite photo to inspire your color palette. You can upload your own photo to www.canva.com/colors/color-palette-generator/ to get your own color palette ideas.

Your Formula for Dressing Effortlessly in 10 Minutes



Accessorize to Elevate and Personalize

Accessories are the secret to transforming and personalizing your wardrobe, adding character and flair to your outfits. Once you've selected the 20 items in your wardrobe, be creative with accessories. Consider incorporating a range of jewelry, belts, scarves, and shoes (*my favorite accessory*), keeping your color palette in mind.

I also find that once you've select a color palette, choosing accessories becomes easier. For example, I removed all shades of browns and tans from my closet and got rid of all gold jewelry. I know only shop for silver jewelry that will perfectly complement my black and gray neutrals.

Choose Pieces You Truly

With fewer pieces in your closet, every item must earn its place .Focus on pieces that you genuinely love and feel great wearing. Prioritize fit; well-fitting clothes can dramatically improve your appearance and comfort. Don't hesitate to tailor items for the perfect fit and donate items those items that just don't fit.

Remember, a smaller wardrobe of cherished, well-fitting items is far more valuable than a closet full of ill-fitting or seldom-worn pieces.

Typically, you'll be able to easily identify the pieces you already have that you love. Check the laundry basic and most of them are right there!

Your Formula for Dressing Effortlessly in 10 Minutes

As you purchase new clothing items, be intentional about ensuring fit, looking for classic items and really loving the item.

Sprinkle in your favorite patterns for visual interest

Patterns can add a dynamic element to your wardrobe. From subtle stripes to bold prints, they bring visual interest and can be a focal point of your outfit. When incorporating patterns, consider their scale and how they complement your body type and personal style. Patterns can also be a strategic way to introduce color and texture into your outfits, making them more memorable and unique.

Use patterns pieces in any of the clothing categories for any tone. The background color of a pattern can help you identify if the pattern should be considered dark, light or mid-tone.



Think creatively and experiment

Don't be afraid to experiment and think outside the norm with your fashion choices. This can involve repurposing items in innovative ways, like styling a dress as a tunic over pants or using accessories in unconventional manners. I love turning a large scarf into a vest. You might even try an unexpected color combo.

Such creativity not only extends the versatility of your wardrobe but also allows you to express your unique style.

Your Formula for Dressing Effortlessly in 10 Minutes

Enjoy the process

While you plan out your wardrobe using the **Dress Effortlessly Formula**, relax. Getting to the perfect professional wardrobe should be fun. The formula is meant to set you up for success but these are guidelines.

Use these guidelines as a starting point and feel free to adapt them as you evolve your style. Remember, your wardrobe should be a source of joy and confidence, not just a collection of clothes.

Chapter 4:

A Sample Closet using the Dress Effortlessly Formula

To kickstart your journey with the **Dress Effortlessly Formula**, let me share an example. I crafted a 20-item, work-ready wardrobe using a color palette of blacks, grays, and whites, accented with shades of blue, soft yellows, and greens. This palette not only ensured a professional look perfect for the office but also offered a wide range of mix-and-match possibilities.

In this example, versatility is key. I made sure that each top could be paired with any of the bottoms, instantly creating a variety of outfits. And, you can easily change the look of a top and bottom combination by simply adding one of the , providing even more options

Using the Dress Effortlessly Formula, you'll discover that a well-planned, coordinated wardrobe is the secret to endless outfit possibilities.

Your Formula for Dressing Effortlessly in 10 Minutes

Bottom 1



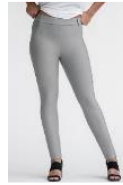
Bottom 2



Bottom 3



Bottom 4



Bottom 5



Top 1



Top 2



Top 3



Top 4



Top 5



Top 6



Top 7



Top 8



Top 9



Top 10



Jacket 1



Jacket 2



Jacket 3



Jacket 4



Dress 1



Your Formula for Dressing Effortlessly in 10 Minutes

Using these 20 items, here are a sampling of six outfits that could be created.



Chapter 5:

Get Started Faster Using the Dress Effortlessly Formula

Curious about the **Dress Effortlessly Formula** and whether it's the right fit for you? Here are some creative ways to experiment with the process while discovering the value of a more streamlined wardrobe:

1. **Your Next Adventure:** Test the waters by applying the **Dress Effortlessly Formula** to your next trip. Let it guide your packing choices, ensuring you assemble a versatile set of mix-and-match outfits. For shorter getaways lasting 3-5 days, consider a condensed version with just 10 pieces – think 3 bottoms, 3 tops, 3 jackets, and a dress.
2. **Active Lifestyle:** Dip your toes into the **Dress Effortlessly Formula** with your activewear. Imagine the convenience of effortlessly pairing a tank, leggings, and a sweatshirt for your workouts – no more pondering gym attire. Experiment with 4 bottoms, 4 tops, and 2 sweatshirts to keep things simple yet stylish.
3. **Weekend Bliss:** Unleash the potential of your weekend wardrobe. Whether you're running errands or cheering at a sports game, you can still look great with a more cohesive selection. Picture the freedom of having just 20 casual clothing items, perfectly suited for any weekend occasion.
4. **Seasonal Shift:** If 20 items feel limited, some opt for the **Dress Effortlessly Formula** on a seasonal basis. Choose 20 items for each season, totaling 80 pieces for the year. Swap out your wardrobe with the changing seasons or keep them in a separate section of your closet for easy access.

Embrace the **Dress Effortlessly Formula** and unlock the simplicity and versatility it brings to your fashion choices.

Dress Effortlessly Formula Wardrobe Worksheet

Use this worksheet to plan the items you already have for your mix-and-match wardrobe and to determine the items you may need to purchase.

 Bottom 1	 Bottom 2	 Bottom 3	 Bottom 4	 Bottom 5
 Top 1	 Top 2	 Top 3	 Top 4	 Top 5
 Top 6	 Top 7	 Top 7	 Top 7	 Top 10
 Jacket 1	 Jacket 2	 Jacket 3	 Jacket 2	 Dress

Color Palette Notes

Your Formula for Dressing Effortlessly in 10 Minutes

Need some help pulling together your own mix-and-match closet using the **Dress Effortlessly Formula**? Contact Char@stylewithchar.com to book a complimentary call to discuss your needs.



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